



Clarity of Purpose



It emerges from a dynamic involvement with your years of experience.

Are you skillful at running your organization? Are you able to be clear about your intended purpose? If so, then you draw from the best resources you have – yours and your employees' *years of experience*. However, do you exercise clarity of purpose in your application of these resources?

Clarity of Purpose can be thought of as prudence, as defined by [David Brooks](#) in his article questioning the leadership capacity of Sarah Palin:

"It is the ability to grasp the unique pattern of a specific situation. It is the ability to absorb the vast flow of information and still discern the essential current of events – the things that go together and the things that will never go together. It is the ability



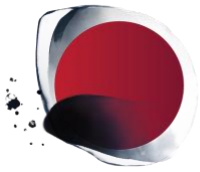
to engage in complex deliberations and feel which arguments have the most weight. How is prudence acquired? Through experience. The prudent leader possesses a repertoire of events, through personal involvement or the study of history, and can apply those models to current circumstances to judge what is important and what is not, who can be persuaded and who can't, what has worked and what hasn't."

Clarity of Purpose, from this perspective, is not simply based on your personal intention. *It emerges from a dynamic involvement with your years of experience and the reciprocal understanding that evolves from the experience of the people you trust and work with.*

8 Operational Tools

1. Consciously work to preserve relationships, reframe interpersonal challenges, and develop a utility to achieve outcome.
2. Understand the "set point" - a point at which a dynamic awareness moves relationship beyond reactivating patterns. These patterns are by their very nature repetitive and when active will function to bring about the same predictable outcome.
3. Understand what motivates the current communication of all parties.
4. Understand the myth, poetry, and passions of the individuals you are communicating with.
5. Develop your ability to meld language of the heart with the jargon of the business world.
6. Differentiate between power-over experience verses power-through experience.
7. Develop a functional understanding of the heart's role in creativity, success, and failure.
8. Develop a "reality-based image" of your own psychological and relational world.

References



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<https://www.nytimes.com/2008/09/16/opinion/16brooks.html?em>

Image (search “Determination”) courtesy of: [Rhand McCoy](#) [@rhandmccoy](#)

The Tim Dukes Method provides an opportunity for self-reflective individuals to cultivate the capacity to receive into consciousness hidden aspects of the self, claiming your unique gifts – ensuring that today’s brilliance successfully transitions into tomorrow’s wisdom. The Tim Dukes Method is designed and implemented by Dr. Timothy Dukes for determined creatives to ensure long-term viability — as a continuing investment in the well-being of yourself, family, organizations, culture, society, and the Earth itself.